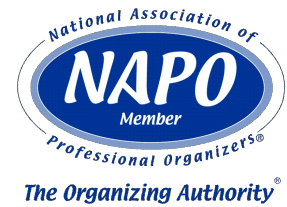


CONNECTICUT CONNECTIONS



April 2012

President's Message

Sandra Wheeler
forpeaceofmind@sbcglobal.net

Dear {FIRST_NAME|NAPO CT Member},



We had terrific representation from NAPO-CT at National Conference in Baltimore. More than a dozen of us enjoyed three or four days full of networking and learning with 830+ fellow Professional Organizers. Three awesome keynote speakers, great workshops and a very full Expo Hall, with two booths from Connecticut members!!! GO CT!!!

I am looking forward to our April meeting. It is that time of year where we acknowledge all of the volunteers that give their time and energy to help make NAPO-CT a great chapter. Please make every effort to attend the meeting and help us recognize these individuals. See you there!

Member News

Cindi Filer
Membership Director
alifeinorder@comcast.net

Please welcome our two newest members! They are Mary Beth Bowerman and Caren Kimenker. Mary Beth is from North Haven and is just beginning her organizing business. Caren is a Photo Organizer out of Andover CT. We are thrilled to have them in our chapter.



It was great to have Mike Smith from Secure Eco Shred at our last meeting and we hope he will consider joining as an Associate member. That very same Friday afternoon I was with a client who needs some shredding done and I was able to recommend Mike right on the spot. As mentioned last month, we are hoping to build

NEXT CHAPTER MEETING

**Friday, April 20th
9 am - Noon**

Topic
"How to Read Traffic to Your Website"

Speaker
Matt Lukens
Lukens Consulting

Eli's on Whitney
2392 Whitney Ave. Hamden

Exit 61 off Route 15 (Wilbur Cross Parkway)



Upcoming Events

Chapter Meeting
Friday, May 18th
9 am - Noon
Eli's on Whitney
Hamden

NAPO CT Board of Directors

President
Sandra Wheeler
(860) 608-0451
ForPeaceOfMind@sbcglobal.net

right on the spot. As mentioned last month, we are hoping to build our Associate membership which will be beneficial for them but will also provide us with references for our clients.

From time to time we all have received phone calls from people considering a business as a Professional Organizer. Sometimes we chat on the phone, other times we may meet them for coffee to answer questions. When you get these outreach phone calls please send their information to me as well. I will make sure they get invited to a meeting and am willing to share my journey also.

The A-B-C of an Organizing Business

Attracting Business Confidently

By Judith Kirk

Being in the Flow ~ You are in a boat on a river. Some stretches are smooth and quiet while others are turbulent and filled with rapids. The river of life is also an endless converging of currents and conditions that inevitably move you along. Even in business – no, especially in business – there will always be those ups and downs. The question for our March meeting was: How do you react to these forces?

There are typically three types of people and three ways of reacting. Let's see when and where each one may appear.

The Floater is passively resigned to accepting the river in its present condition; aimlessly going along for the ride. The sad part is that floaters usually complain the whole time about the unfairness of the world. Be careful and aware when your floating tendencies appear.

The Fighter battles the forces of nature. This tendency is especially true of high achievers. They enjoy the victories (successes) from time to time, yet fail to realize that the efforts of fighting come at a high cost. We all may exhibit a bit of fighter at times; however, constant fighting wears us down. Fighters experience burnout, stress, depression, addiction or other manifestations of trying to control an indifferent river.

The Navigator recognizes that they cannot control the river. The best they can do is to equip themselves to navigate (steer or pilot your ship) carefully. Navigators respond effectively and efficiently to the best of their ability. They accept the river and its conditions, yet, they have not resigned themselves to the fatalistic attitude of a floater nor have they foolishly tried to change nature's course as the fighter does.

Being in the flow of life requires that you harness your resources, equip yourself with necessary tools, know your gifts and talents, and experience the joy and energy around you. Being in the flow is to be truly present, living and responding to the moment. It is really all that exists.

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Communications

Beth Schlater
Communications Director

We want you to get involved in the NAPO-CT newsletter!

Each month, we will ask for article submissions that will be printed in the newsletter the following month. We will suggest a specific topic but will also consider alternate subjects pertinent to the business of organizing. If you have something already written, we will consider those articles as well.

May Newsletter Topic

Records Retention

Length: 500 words

If you are interested in submitting an article, please contact Beth Schlater: Beth@LNMOrganizing.com.

Library News

Peter Gilsenan
Chapter Librarian

Below is a listing of our new 2012 NAPO National Conference CDs / DVDs, available on a first-come, first-serve basis. To borrow one, e-mail me at gilsenanp@gmail.com. Include your name and selection. I will bring the library item to the next Chapter meeting.

Session Title Ask the Organizer-Part 1 (DVD)
Ask the Organizer-Part 2 (DVD)
Keynote: How to Think Like an Entrepreneur (DVD)
Stripping Away the Barriers of Effective Speaking
How to get Started Landing Lucrative Corporate Clients
Advanced Financial Organizing for Seniors
Stand up and be Counted! Support a Hoarding Task Force
Stay Organized in the Cloud - Tech skills for You and Your Clients
Certification & Recertification for Professional Organizers
Use law as a protective shield for your organizing business
Stop selling your time for money: Business beyond the billable hour
Consequences and cures for procrastination
Building professional collaborations and organizer teams
How to build your business with You Tube marketing
Reboot-How to stay focused, energized and more productive -DVD
Solopreneurs: Who, what and how we can help them
How to earn \$100K per year as a Professional Organizer
Unleash the organizer within your clients
Tips, tools, tricks for teaching time management to students
How to build your business with blogging
The keys for gaining & retaining clients
Use standard project management to organize just about anything
Implementing harm reduction with hoarding clients
Clutter Clearing the 'Fun' Shui Way
Tech skills every organizer should know
Networking know how-Focus leads to success

Photo Organizing Dilemma: Meeting the needs of overwhelmed clients
Organizing the ADHD brain using Executive Functions
Digital disorganization and new organizing skills
The mobile workforce-Organizing by lifestyle
Taking your organizing products to the market
Tools of the trade for the modern home and home office
Do you know enough about ADHD?
Skyrocket your PO business Success in action (DVD)



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