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# Connecticut Connection

*Get Ready for GO Month!*

December 2013

## From our President

This Holiday Season take a moment to reflect on what you have accomplished over the past year. Are you happy with where you currently are in your business? Should you make a few adjustments to reach your goals in 2014?

December is the time to answer these questions and start planning for next year. Come January, you won't miss a beat.

Speaking of January, mark your calendar for our next Chapter Meeting on **Friday, January 17th** as we celebrate "National GO Month".

Happy Holidays!



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## Our Next Meeting

Friday, January 17th

9:00 - 12:00

[Eli's on Whitney](#)

### Speaker

Brian Bish

*Social Media Marketing*

**Marketing**  
**Matt Baier**  
**Director of Marketing**

**Judith Ann Kirk**  
**Membership Director**



The October annual renewal process is behind us, and even though we lost a few members, NAPO-CT welcomes six new members.

Our total is officially 35 regular members, a great way to end the 2013 year. Our monthly meetings have been dynamic and energetic. As we continue to offer members and guest excellent programming and ample networking, let us all be mindful of inviting new and potential organizers to join NAPO and NAPO-CT. As Barbara Hemphill stated years ago, "Together we are better."

The website directory has been updated and it is time to check (and double check) your information to be sure it is accurate. If you have any changes or corrections, please send them to [Judith Ann Kirk](#), Membership Director.

**Getting Ready for GO Month!**

This January, we have three plans for **GO Month**. The first two we discussed at our last meeting, but the third idea is new.



For starters, we will be wearing really nice T-shirts that ask "**Who's your PO?**" When people stop and ask us what a PO is, we will tell to them that it stands for "Professional Organizer" and we will explain why we are so valuable. It's a conversation we hope to start in January and continue throughout this year and years to come.

Second, we have been invited to attend the **Home Show in Hartford** on the weekend of January 24th. We will have a booth and an opportunity to talk about NAPO-CT and the benefits of hiring a professional organizer. The price is right - it's free! We got a lot of volunteers to sign up for the event, so it should be a really great bookend to GO Month.

Finally, one plan that we did not mention at the last meeting is a press release for GO Month, featuring our **Top Ten organizing tips**. What are our top ten tips? We don't have them yet!

That's where YOU come in. What are your favorite tips? Are there some that you share with your clients ALL the time? Is there a tip that makes clients say "Wow!?" If so, this is a great opportunity to let the public know what a smart organizer you are. Send any tips you have on clutter control, paper management, or system design to me at [matt@mattbaier.com](mailto:matt@mattbaier.com).

If you can, please send photos (jpeg, square), that illustrate these tips. We will make choices on a first come, first served basis. So don't delay! We'd like to get this press release out before Christmas, so local media has a chance to pick it up before January, in time for GO Month.



NAPO Connecticut  
www.NAPOCT.com  
61 N. Plains Industrial Road, PMB 127  
Wallingford, CT 06492

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