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# Connecticut Connection

*What's your goal?*

January 2014

## From our President

**Rick Woods**

[The Functional Organizer](#)

It's a new day, a new month, and a new year. On Friday, January 17th, we kicked off the new year with some engaging networking, and **GO Month** activities. We enjoyed a light, fun, easy going Social Media presentation from **Brian Bish**, who stayed after the meeting to answer the overflow of pressing questions.

At the start of our meeting, I asked our 25 attendees to share one goal they were determined to complete this year to help grow their businesses. Most of the answers were SMART Goals. These goals are Specific, Measurable, Attainable, Realistic and Time-related. What goals do you want to accomplish this year? If you write them down, you have an 80% greater chance of completing them.

Our next two chapter meetings are on February 21, 2014 and March 21, 2014.

Quick note: Those interested in attending the **NAPO Annual Conference & Organizing Expo** in Phoenix, AZ May 28-31, our NAPO-CT group will go out for dinner on that Friday night. So far **Matt Baier**, **Seana Turner** and myself have committed for this years annual professional organizing event. See <http://2014.napo.net/register> for details.



See you all in February!

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## Our Next Meeting

Friday, February 21st from 9:00 - 12:00

[Eli's on Whitney](#)

**Speaker: KB Bryant**  
*Safety in the Workplace*

**Organizer "How To": Susan Lovallo**

## Working with ADD Clients

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### Marketing Moment: Matt Baier

#### Monthly Marketing

**YES,  
I will attend**

**NO,  
I will not attend**



#### **NAPO-WI GO Month Webinar**

**NAPO-WI** would like to invite you, your chapter, clients, friends, relatives to participate in our **GO Month** free webinar.

Date: Tuesday, January 28, 2014

Time: 7:30 pm CST; 8:30 pm EST; 5:30 pm PST

Topic:

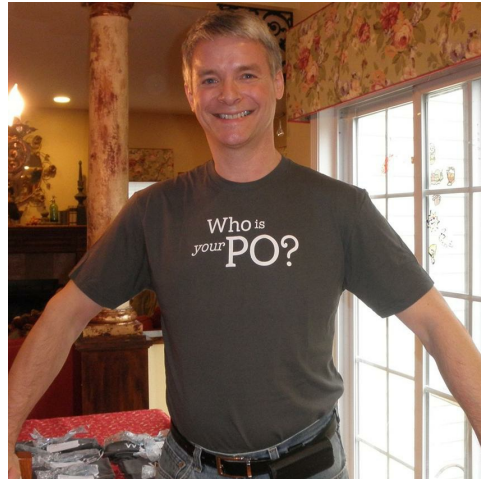
**8 Best Garage Storage Practices  
Presented by Jared Newman  
Monkey Bars Garage Storage Systems**

For more information and to register visit  
[www.NAPO-WI.com](http://www.NAPO-WI.com).

#### **Do you know the history of NAPO-CT?**

In February 1995 two Connecticut-based Organizers – **Anita Taylor** and **Judith Kirk** – met at the **National Association of Professional Organizer's (NAPO)** regional conference in Albany, New York. A friendship blossomed and they continued to meet periodically over the next several years, to share issues that developed as their organizing businesses grew. Several more Connecticut-based organizers joined the casual gathering and word spread that a Chapter was growing here in our state.

In January 1998 that informal group began holding regular monthly meetings at the Holiday Inn in North Haven and new organizers joined over the years.



#### **Who is your PO?**

*Get the conversation started about Professional Organizing!*

Want a "PO" T-shirt?  
Contact [Matt Baier!](#)

#### **Marketing Moment Matt Baier**



Things are moving right along for the **Home Show in Hartford** on  
January 24th - 26th.

We will have a booth, and speakers doing presentations on organizing in the home office, the kitchen, garage & basement storage, and the mudroom/entryway.

**JoAnn Sheldon** was the leader for the first two years.

The hard work of seeking chapter recognition began when **Faith Manierre** accepted the leadership position in 2002. Faith's enthusiasm and unlimited energy kept the volunteer by-laws committee plowing forward until the moment arrived when they were ready to submit documentations to headquarters for chapter recognition.

2013 marked the 10th anniversary of the National Association of Professional Organizers – Connecticut Chapter. Meetings are now held the third Friday of each month at [Eli's on Whitney](#) in Hamden with over 40 Professional Organizer members that represent all areas of the state.

The NAPO-Connecticut Chapter's mission is to

- 1) Support, educate and provide networking for their members
- 2) To promote their profession and educate the public about professional organizing.

NAPO provides its members with quality education, exposure to cutting-edge trends in organizing, the latest product knowledge, and access to top organizing-industry manufacturers.

The Chapter's anniversary year was recognized by individual members speaking at local libraries, conferences, home shows and senior centers. They held a **Room Makeover Contest** that was won by a family in Lyme.



To learn more about NAPO-CT and to find a Professional Organizer in your area, visit [www.napoct.com](http://www.napoct.com).

They continue to work diligently at developing and growing the public's awareness of NAPO and the Connecticut Chapter.

For all of you who have volunteered for the event, a big thank you. We will be organizing everyone into hosting teams later in the month. Volunteers, please email [Seana Turner](#) to let her know what days you can and cannot attend.

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### 2014-2015 NAPO-CT Board



**If you are interested in learning more about joining the NAPO-CT Board, please contact  
Past President [Elaine Johnson!](#)**



NAPO Connecticut  
[www.NAPOCT.com](http://www.NAPOCT.com)  
61 N. Plains Industrial Road, PMB 127  
Wallingford, CT 06492

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