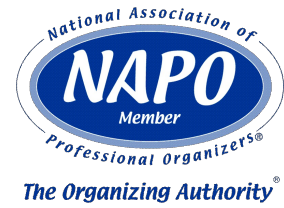




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CONNECTICUT CONNECTIONS



June 2013

President's Message

Rick Woods
TFOrganizer@att.net

Dear {FIRST_NAME|NAPO CT Member},

I am looking forward to our upcoming meeting on June 21st. We have a fun, informative event lined up for you called "**What's in Your Bag?**" This interesting and interactive session will give you some fresh insight on new quick ways to help out your clients - don't forget to bring your top three items from your organizing bag!

If you couldn't attend NAPO Conference 2013, we've got a great segment for you. Our members who attended Conference in April will share what they learned, so it will feel like you were in New Orleans too.

In addition, we will also be recognizing the tireless work of all of our volunteers and retiring board members. NAPO-CT couldn't continue without them!

Please make every effort to join us on June 21st - this will be your last NAPO-CT networking opportunity until September 20th!

Rick



Member News

Judith Kirk
Judith@OrganizingResources.com



Sandra Knapp Wheeler

NEXT CHAPTER MEETING

Friday, June 21st
9:00 - 12:00

[Eli's on Whitney](#)

"What's In your Bag?"
and
NAPO Conference 2013 highlights



Programming

A Great Year in the Making!

Mark your calendars NOW to be with us each the third Friday of each month to take advantage of some timely presentations designed especially for Professional Organizers.

Topics we are working to bring to you include:

Hoarding

The Psychology Behind the Disorder and How We Can Help

"Vendorpalooza"

Our 2nd Annual Vendor

Computers, Tablets & Smartphones

How to Use Them Efficiently & Effectively



Sandra Knapp Wheeler
Recipient of the 2013 NAPO-CT
Above and Beyond Founder's Award

VOLUNTEERS (Author unknown)

Valuable is the work you do.
Outstanding is how you always come through.
Loyal, sincere and full of good cheer,
Untiring in your efforts throughout the year.
Notable are the contributions you make.
Trustworthy in every project you take.
Eager to reach your every goal.
Effective in the way you fulfill your role.
Ready with a smile like a shining star,
Special and wonderful – that’s what you are.

The first letter of each line of this poem spells out VOLUNTEERS, and it succinctly sums up this year’s recipient of the *Above and Beyond Founder’s Award*, **Sandra Knapp Wheeler**.

Sandra joined NAPO and NAPO-CT in 2008 and in these short five years she has held the following positions: Director of Communications, Vice President, President (2 terms), Past President, and again Vice President for the 2013-2014 year.

Whatever event, Sandra is always a part of the planning and implementing stages. NAPO-CT would be lost without her organizing skills and enthusiasm. Sandra is an active volunteer and a special friend to those colleagues who have taken the time to get to know her personally. She is a keeper and well deserving of recognition during the Volunteer Appreciation meeting.

The award was presented by **Judith Ann Kirk**, the impetus behind the CT Organizer’s Informal Group and subsequent NAPO-CT.



**Please Welcome our Newest
NAPO-CT Members:**



If you haven’t done so already, please welcome:

Jul’s Arthur
Everything In It’s Place
Wilton CT

Jul’s company slogan is, “From chaos to CLARITY”. Her specialties

Safety in the Workplace

How to Work Smart and

Safe Value Pricing

How to Develop a Pricing Plan

Social Media Marketing How

to Build A Winning Strategy

If you know a "dynamite" speaker who might be willing to share their wisdom with us, please contact Seana Turner, Director of Professional Development, at Seanagt@gmail.com

**NAPO CT
Board of Directors**

President

Rick Woods
(860) 899-8891
tforganizer@att.net

Vice President

Sandra Wheeler
For Peace of Mind
(860) 608-0451
ForPeaceOfMind@sbcglobal.net

Secretary

Jennifer Burke
(203) 722-1566
JKBOrganizing@gmail.com

Treasurer

Peter Gilsenan
(860) 608-1374
gilsenan@gmail.com

Past President

Elaine Johnson
(203) 214-4545
organizeit@att.net

include residential, offices and working with seniors.

Karen Bradbury

*Closet and Storage Concepts
Norwalk, CT*

“Life Well Organized-Designed To Meet Your Needs” is Karen’s slogan and her specialties include space designing and organizing, residential and office organization.

Michelle Ostroff

*Properly Placed
Stamford, CT*

Michelle will be focusing on many aspects of residential organizing as well as moving/re-locations and finance/bookkeeping.

Maureen Owens

*Organized By Owens
Weston, CT*

Maureen’s specialties include several aspects of residential organizing as well as space design/organizing. Her company slogan is “Take Control of Your Home and Office”.

Ann Zanon

*A2Z Organizing Solutions LLC
Bridgeport, CT*

Ann is interested in working with clients with ADD and Chronic Disorganization as well as seniors. She will also focus on residential and moving/re-locations.

Welcome to NAPO-CT!

Sharing Good Stuff

Matt Baier
Director of Marketing
Matt@MattBaier.com



Most weeks I am able to load up my Twitter, Facebook, and Linked In accounts with organizing related wisdom. Very little of it is mine. I’ll have a blog or product review or maybe an event to announce, but mostly I go to other sources.

The real value of social media, or traditional media for that matter, is when people recognize you as a trusted resource in your field; you may not always have the answer, but you have the knowledge connect to someone that does. Not only okay, but expected, to share "the good stuff" from OTHER sources.

With that in mind, I would like to see two things happening in our chapter. First and foremost, I would like to see us sharing our MOST valuable resource: EACH OTHER! Some of us are already great at this, but it’s important enough and easy enough that we ALL should be sharing each other on social media.

To get things started, Michelle Ostroff has graciously compiled a list of everyone’s social media sites, so far. (We’ll update this again in

organizeit@att.net

Director of Communication
Beth Schlater
(203) 226-8302
Beth@TheEPSAdvantage.com

Director of Marketing
Matt Baier
(203) 428-6294
Matt@MattBaier.com

Director of Membership
Judith Kirk
Judith@OrganizingResources.com
(860) 978-0024

Director of Professional Dev & Programming
Seana Turner
Seanagt@gmail.com
(203) 219-9105

Director of Associate Membership
Michelle Nahom
DishofDailyLife@gmail.com
(203) 788-5338

September.) Look for an email with NAPO-CT SOCIAL MEDIA LIST in the subject line. It's an Excel document with our names and social media sites listed. Systematically go through and make sure you have liked all our Facebook pages, STARTING with the NAPO-CT Facebook page! The more likes we have, the more we drive traffic to our pages.

Do the same with following everyone's Twitter pages and Linked In. I would connect as "colleague" then select your company from the list. If you're already connected on Linked In, then take a moment and endorse your colleague.

Finally, follow on Pinterest whatever pages interest you. I did all this myself already and it took less than half an hour. Easy! If you're not on Facebook, Twitter, or Linked In, don't worry. We will be providing instructions in the months ahead.

Second, I'd like to see us share the resources we're sharing with our followers. There's bound to be some overlap between what our followers see, but a lot of this good stuff is going to waste. This is a big part of my G.O. YEAR plan. I want people to be aware of the benefits of organizing and professional organizers 365 days a year. There's no easier and more inexpensive way to do that than with social media. We just have to make sure we don't run out of good stuff to share!

Please visit the NAPO-CT [website](#) for some of my favorite online organizing and organizing-related resources.

What are some of YOUR favorite online organizing resources? [Share them](#) with NAPO-CT!

NAPO - CT
61 N. Plains Industrial Road / PMB 127 / Wallingford / Connecticut / 06492
www.NAPOCT.com

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Wallingford, Connecticut 06492
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