

[Click to view this email in a browser](#)



Connecticut Connection

It's Spring!

May 2014

From our President

May was full of education and excitement. At our May meeting we all participated in an "ice breaker" event lead by Rachel Winter. We learned a few things about each other in just 10 minutes. Ethel Anne-Roome gave us tips on how to support a grieving client and Matt Baier showed us how to fit a dozen shirts in a small space using some creative folding techniques.

Coming off the heels of a super network-charged extravaganza on steroids known as The **NAPO Annual Conference & Organizing Expo**, our nine NAPO-CT attendees are amped up with new contacts, new ideas, and new ways of leading our chapter into the next season. From Marketing on a small budget to Business best practices, we all took something away with us that will move our businesses and clients to the next level. Personally, I found the conversations and shared moments with a percentage of over 600 organizers to be the key to the conference experience.

If you missed conference this year, you will still be able to capture some of the highlights, because the complete CD package of the break out sessions will be available for free borrowing from our chapter library in September. Talk with Peter Gilsean at our next meeting to review and reserve some of the individual sessions before they are available.



Our next chapter meeting is on Friday, June 20, 2014. We will all be "locked in" when Jim McNerney shows us some proven techniques on how to gain more of the clients you want to attract with the **Book Yourself Solid** program. Also, Peter Gilsean will show us some stress free productivity tips.

This is our last chance to network face to face among our peers before we break for the summer months of July and August. After our summer break, we will resume our monthly meetings in September. See you all at our next chapter meeting on Friday, June 20, 2014.

Our Next Meeting

Friday, June 20th

9:00 - 12:00
[Eli's on Whitney](#)

Topic
Book Yourself Solid

**YES,
I will attend**

**NO,
I will not attend**



Save the Date!
Associate Member Day
Friday, October 17th

Join us for vendor tables and presentations, giveaways, raffles and more!



Share YOUR marketing success stories!

It can be anything from a long campaign to a quick trick. Some possibilities include:

- Speaking engagement(s)
- Search engine optimization
- Social media
- Networking
- Public relations campaign
- Guerrilla marketing
- Coupons
- Strategic alliance
- Contest
- Special offer
- Newsletter
- Discount for referrals

Congrats to Jen Burke
Winner of this years
Above and Beyond Founder's Award

As the founder of the CT Organizers Informal Group in 1995 and subsequently an official NAPO chapter in 2003, Judith Ann Kirk took time at the May meeting to honor Jennifer Burke for her contribution to NAPO-CT. Jen joined NAPO and NAPO-CT in 2006.



She is a Golden Circle member and a member of FOCUS, a group of organizers in Fairfield County. Her stated mission is to raise awareness of the benefits of living an organized life, one client at a time!

What stands out the most about Jen is her quiet willingness to volunteer, especially during a time when NAPO-CT was experiencing a few difficulties -- the death of two prominent members just weeks apart and the simultaneous resignation of 2 board members followed a year later with another board resignation, and then again another resignation leaving huge gaps in our leadership team. It was a sad and difficult time, yet Jen easily and confidently took the baton and carried it forth.

As NAPO-CT Secretary, Jen is required to hold the archives of permanent records as mandated by NAPO National. Members may not realize this, but NAPO-CT is a corporation and therefore required to

The only requirements are that you had a successful outcome and you can share a specific step-by-step process that brought you there. Don't worry about covering a topic that we've already covered or overlapping with somebody else. You may have used the same method, but taken an entirely different approach.

Just send a brief description of your marketing success story to me at matt@mattbaier.com with the subject "**Marketing Success Story**" and I will work with you to coordinate the best months to talk.



Can't wait to see what you've got!

Upcoming Meeting Topics:



Estate Sales, Appraising and Antiques

Long-Distance Organizing Clients

How to Host a Webinar

maintain minutes of our monthly meetings, Board meetings and the Annual Meeting and Elections held in March. Jen has done an admiral job even with her arm in a sling following surgery.

On May 16, we honored Jen with the "Above and Beyond Award" for your dedication and commitment to NAPO-CT. An honor well deserved! of 2 board members followed a year later with another board resignation, and then again another resignation leaving huge gaps in our leadership team. It was a sad and difficult time, yet Jen easily and confidently took the baton and carried it forth.



Spring's Magical Pull ***Sandra Wheeler*** ***For Peace of Mind***

In these early days of spring, do you have a strong urge to shed the sweaters and shoes from your body and the 'cobwebs' of winter from your home?

This time of year gives people, universally, an inclination to clean and clear; renew their homes and themselves. Strong yearnings to clean out the car, garage, closets; get a pedicure or a new haircut.

Experts often attribute spring cleaning to distinct cultures, like the Jewish tradition of Passover, cleaning the last crumb from the home; the Chinese tradition of sweeping the home (of bad luck) before New Year; the Iranian tradition of khoneh tekouni, translation "shaking the house". Scientists say spring cleaning may be related to melatonin levels, which are higher in the winter and contribute to sleepiness, but taper off in the spring.

Listen to your spring yearnings, take advantage of the extra energy and clear out the clutter in your life. Reorganize and decide what you can let go of. Ask, "What am I holding onto that I shouldn't?" both in the stuffed closets and the baggage we hold onto in our lives. Maybe it is someone we need to forgive, a loss or sadness we need to let

go, a habit that needs to be quit.

Whatever it is, there is a magical pull in spring to start fresh. How will you start a new adventure? Create a new habit? Generate your renewal?



NAPO Connecticut
www.NAPOCT.com
61 N. Plains Industrial Road, PMB 127
Wallingford, CT 06492

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

NAPO-CT
61 N Plains Industrial Road
PMB 127
Wallingford, Connecticut 06492
US



[Read](#) the VerticalResponse marketing policy.