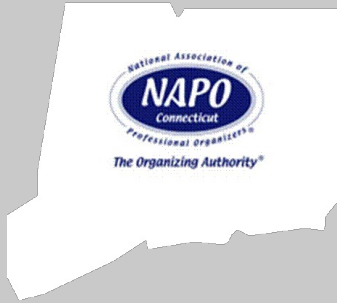




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October 2013

Connecticut Connection

*Vendor-Palooza,
New Member Highlight,
Renewal Info & MORE!*

From our President

Fall is upon us and that means the return of the NAPO-CT Vendor Fair, this time called "Vendor-Palooza"!

Are you looking for that special tool which will help you complete your current job? Is there a new resource out there that may add value to your business? Last Spring, our Vendor Fair was a huge success. We had positive feedback from our vendors and members alike.

Join us on Friday, October 18th, as we gather together to network, learn, and become inspired with the new offerings at our Vendor Fair. Oh, and all attendees will receive a goody bag filled with treasures...



Rick Woods
The Functional Organizer
tforganizer@att.net

Our Next Meeting



Vendor-Palooza!
Friday, October 18th
9:00 am - 12:00 pm
[Eli's on Whitney](#)

*Networking Opportunities
Product Sales and Presentations*

Give-Aways, Raffles and MORE!

**More
Information**

R.S.V.P.

October is Membership Renewal Time!

*A one-year NAPO-CT membership runs from
October 1 through September 30;
all members renew their membership in
October regardless of the date joined.*

**More Renewal
Information**

The Benefits of Membership include:

Camaraderie - Chapter meetings and special events provide the venue to connect with colleagues.

Professional Relationships – Develop alliances that support your professional goals.

Credibility – The NAPO CT logo projects a positive image of your commitment to the organizing industry.

Career resources – Monthly programs, special events, newsletter articles, library resources and certification study guide. **Giving**

back – The greatest benefit of membership is the opportunity to give back to others. The success of NAPO-CT depends on the contribution of all its members.

Grow your organizing business by being an active NAPO-CT member!

Marketing Moment



I would encourage every member to get on our [Facebook page](#) EVERY day.

Associate Member News



NAPO-CT is starting a new program just for our Associate Members!

We will start giving our Associate Members an opportunity to share their companies, knowledge and products at NAPO-CT chapter meetings.

Stay tuned for more information!

New Member Highlight **Membership Director** **Judith Ann Kirk**

Maureen Owens

Organizing By Owens in Weston, CT

Joined NAPO: November 2012

Joined NAPO-CT: March 2013.



Tell us about your background and what precipitated you starting an organizing business. My background is in Interior Design and Interior Space Planning. I attended Parsons School of Design and FIT in NYC. I initially designed hotels all over the world. As a designer of hotel interiors, I had to create clever ways to hide luggage, carts, wheelchairs etc. Now, in my residential interior design business, I have designed living spaces for a stress free life. Organized closets, window seats, under bed storage and built in shelving are just a few of the many designs to help create an easy environment for families. I gravitated to the organizing end of the design process because I love everything to have its own place. It is calming for me and my clients.

Seriously! There's some really good stuff there and it's so easy.

1. If you're not already on Facebook, just go to [Facebook.com](https://www.facebook.com) fill in a few fields and you're on.
2. Then go to our [Facebook page](#) and be sure you've clicked on LIKE. 
3. Bookmark the NAPO-CT page and make a prominent spot for it on your toolbar, so it is super easy to check EVERY day.
4. Check every day. If you have a minute write a **COMMENT**, but if you only have a second, **LIKE, SHARE, or INVITE**.

Facebook can be a great marketing tool for us, but like any tool, it works best when it is used. If you don't see content that's interesting, let me know what content you would like to see and I'll find it for you.

NAPO does have some restrictions on promoting individual services and products, but if two or more of you are doing a presentation, that's a NAPO event and we need to announce it for you. So please send me the details, so I can post it.

Finally, a big thanks to **Michelle Nahom** and **Seana Turner** for continuing to help me with supplying content to our Facebook page. Also, thank you to **Judith Kirk** for finding this great page of [organizing holidays](#) and events.



Matt Baier
Matt Baier Organizing
Matt@MattBaierorganizing.com

Save the Date!
December 6, 2013

"Holiday Breakfast at Elaine's"

Plan now to join your NAPO-CT friends at Past President **Elaine Johnson's** house for a "strictly social" gathering.

More details to come,



Why did you join NAPO and subsequently NAPO-CT?

I joined NAPO and NAPO-CT to primarily get educated about the resources, classes and information available on a professional level. I have participated in quite a few seminars and classes that were amazingly helpful. I recently joined NAPO-CT to connect with the professionals in my area. I have enjoyed the diverse group of organizers and I feel like I am not alone!

Having a niche market makes it easier for colleagues to refer business. Do you have a particular specialty you would like to expand? My niche market is families with children. When designing homes for families, I always incorporate stress free design solutions that hopefully make the family flow smoothly throughout the day. Whether it is a mudroom with cubbies, a pantry with kid height healthy snacks or shelving bins labeled for each family member, I like to leave a project with a space for everything. An area I would like to expand on is Home Inventory. I am currently contacting previous clients to make them aware of how important it is to have an inventory of your house from floor to ceiling. Last year, I worked on a home that was destroyed by Hurricane Sandy. It would have been a lot easier to recoup insurance money if the home had been previously inventoried. Easy enough to do and very important!

What interesting personal fact would you like to share with your fellow organizers? An interesting fact about me is that I helped redesign the World Trade Center - Windows On the World, The Vista Hotel and Tall Ships Restaurant. During the redesign - the building was bombed in Feb. 1993. It was the first time I took a day off in 6 months! Sadly, we had to inventory the destruction and redesign. It was quite scary to see the initial damage.

After attending only a couple of meetings, Maureen graciously agreed to work on the membership committee and the hospitality table. You will see her smiling face at check in. Give Maureen a huge NAPO-CT welcome.



Upcoming Meetings

November 15th

Organizer "How To":

Jen Burke on "Working with a Visual Client"

Marketing Minute

"Marketing Through Presentations"

Guest speaker

Bud Freund

"Computers, Tablets & Smartphones"

Check out our
Library Resources page!

but block this festive morning on your calendar!



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