



Connecticut Connections

National Association of Professional Organizers Connecticut Chapter

Summer 2015 Newsletter

From Our President

Summer is finally here, and that means big opportunities for organizers! Garages, attics, basements... warmer weather means the perfect environment for hauling out the clutter and taking a good look. It's also a popular time for relocations, so use your marketing channels to remind people of the ways you can help with planning, packing, and unpacking.

At NAPO-CT, June means "planning." Our board spent 3 hours developing strategies for the upcoming year, including our new association with The Hole In The Wall Gang, programming topics for next year, ideas for our terrific website, and our summer social event, which we hope all of you will attend (details to follow). If you have a suggestion for NAPO-CT, please email me at Seana@TheSeanaMethod.com so I can include your idea on the agenda for our next meeting.

I'd also like to give a shoutout to our Director of Associate Membership - Tom Larson of Just Dumpit – who was married last month. Congratulations, Tom! You better bring some photos to our next meeting!

Your time and investment in NAPO-CT will grow your business, so be sure to mark your calendars now for all of the upcoming meetings & events!



Meeting Info

Tentative Fall Speaker Schedule:

September 18th

John Sulick



October 16th

Sarah Buckwalter
Virtual Organizing

November 20th

Elizabeth Dodson



Marketing News

In our Strategy Board Meeting last month, we discussed our marketing goals for 2015. They are:

Who we are
What we do
How to find us

Social media is one of the ways we are looking to bring greater awareness in the State. NAPO CT currently has a Facebook page and a Twitter Account. **Sarah Soboleski** from Classically Organized in Glastonbury has volunteered to manage the Twitter account (**THANK YOU SARAH!**) I will be managing the **Facebook** account but am looking for some additional help.

I would like every CT NAPO member who blogs or has a "Business" FB page to **send me those links**. I will randomly scan your sites and share your pertinent posts on our CT NAPO FB page. Try to have a call to action so someone can click on the post and connect with you. I would like to keep our posts within the State as much as I get info from you.

Looking forward to growing the awareness of our Profession in CT and each of us having a prosperous rest of the year.



Regina Sanchez
NAPO-CT Marketing Director

More from NAPO-CT

NAPO Conference recordings are now streaming on-line!



An email with a link and instructions will be sent to all members so watch your inbox!



Don't miss "**Too Many Clients in the Kitchen**" in this month's NAPO News (**written by our own Seana Turner!**)

Click [HERE](#) to check it out!

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